

Press Release – For Immediate Release

Language Matters Certified As a Woman Business Enterprise (WBE)

Boulder, CO, 10/15/09. Language Matters has been certified as a business owned and controlled by women by the National Women Business Owners Corporation (NWBOC). The goal of the certification program is to streamline the certification process and increase the ability of women business owners to compete for contracts at a national level.

“Certification provides a marketing opportunity for women business enterprises to participate in outreach programs,” says Nicole Cee, Director of Language Matters. “In addition, this program will enable us to develop relationships with larger companies and create opportunities for future partnerships in the public and private sectors.”

“NWBOC seeks to increase the ability of women business owners to compete for corporate and government contracts,” says Janet Harris-Lange, President of NWBOC. “At the same time, NWBOC also hopes to decrease the number of front operations participating in corporate and government outreach programs.”

About Language Matters

Language Matters was founded in 1983 in Boulder, Colorado. Its purpose was to provide language translation services to individuals, private industry (including Qwest Communications and Johns-Manville), and the government (State of Colorado election materials) primarily located in the Colorado, as well as a few medical device companies in California. Since 2008 Language Matters is affiliated with The Language Lab in New York. Together we have access to a vast, worldwide network of over 1,000 professional linguists in more than 75 languages. Approximately 80 percent of our linguists work in the United States with concentrations in the Denver and New York Metro areas.

About NWBOC

NWBOC, a national 501(c) 3 not-for-profit corporation, was created in response to needs identified by the Procurement Special Interest Group of the National Association of Women Business Owners. The study revealed that the public and private sectors had not received nor recognized the benefits of contracting with women suppliers. This has prevented purchasers from obtaining the best value in their procurements and it has limited women business owners from penetrating these markets, which has stymied their growth. NWBOC seeks to provide more corporations with the opportunity to better their procurement practices and to women suppliers the opportunity to compete.

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